

MOBICON DIGITAL HEALTH ADDS FOUR ENTREPRENEURS TO STARTUP SHOWCASE

MINNEAPOLIS, MN. April 22, 2016 — MobCon Digital Health (mobcon.com/digital-health), scheduled for Tuesday, April 26, has added four additional entrepreneurs to the conference's Startup Showcase. The Startup Showcase was designed as an opportunity to provide visibility for entrepreneurs within an audience of directors, vice presidents and C-level healthcare leadership.

Held in the Exhibit Hall, representatives from participating startups may demo and meet with potential customers and investors. This year, the conference expects attendees from 3M, Treehouse Health, Be the Match, the Clinton Foundation, Mayo Clinic, along with others.

Members of the showcase will also complete 70-second pitches on the main stage following opening remarks by MobCon Digital Health Advisory Board Chair, Kevin Ronneberg and conference emcee, Archelle Georgiou.

The latest participants in the Startup Showcase include:

- [Carrot Health](#) — Specializing in software and consulting to give healthcare payers and providers insights into consumer populations.
- [Learn to Live](#) — Specializing in online Cognitive Behavioral Therapy programs to help those with social anxiety, depression, stress and anxiety.
- [RxFunction](#) — Specializing in wearable technology to improve physical ability for social participation and better living.
- [Player's Health](#) — Specializing in athletic youth health via networked mobile technology with parents and coaches.

Previously announced Startup Showcase participants include: [Sansoro Health](#), [MyBivy](#), [POPS! Diabetes Care](#) and [Talencio](#).

To learn more about the Startup Showcase or request a free media pass, contact Emily Genco at (612) 466-4935.

DETAILS

Where: The Hyatt Regency Hotel, 1300 Nicollet Mall, Minneapolis, MN

When: April 26, 7:30am - 6:30pm

Register: Learn more at mobcon.com/digital-health.

About MobCon Digital Health: MobCon Digital Health is the foremost healthcare technology conference, bringing together top medical industry experts and healthcare IT innovators for a one-day event to showcase the emerging models of healthcare. Designed as a central point to engage and share innovation, best practices and digital/mobile strategies related to health and healthcare, MobCon Digital Health will empower attendees to discover new ways to improve healthcare outcomes. Learn more at mobcon.com/digital-health.