
MOBICON DIGITAL HEALTH ANNOUNCES INAUGURAL STARTUP SHOWCASE

MINNEAPOLIS, MN. March 28, 2016 — For the first time, MobCon Digital Health (mobcon.com/digital-health), scheduled for April 26, will host a Startup Showcase providing a unique opportunity for entrepreneurs to interact with investors, directors and C-level healthcare leadership.

The showcase will be held in an area of the exhibit hall where representatives from each participating startup can demo and meet with potential customers and VCs. Seven venture capital firms were in attendance at MCDH last year. Companies attending this year include 3M, HealthPartners, Medtronic, Clinton Foundation, Mayo Clinic along with many others.

Unlike larger conferences drawing thousands of attendees, the format for MobCon Digital Health is more intimate – registration is limited to 500 in order to facilitate the ability to forge meaningful connections with top national and local healthcare brands.

Participants in the inaugural Startup Showcase so far include:

- [Sansoro Health](#), winner of the 2016 HIMSS Venture+Forum — Specializes in large scale EMR integration
- [MyBivy](#), winner of MobDemo 2015 — Specializes in providing restful sleep for users with PTSD through a wearable and companion app
- [POPS! Diabetes Care](#) — Specializes in self-managed diabetes maintenance enabled by mHealth
- [Talencio](#) — Specializes in staffing for medical device, biotech, healthcare and pharmaceutical organizations

More members of the Startup Showcase to be announced as the conference nears.

Jeremy Pierotti, CEO and founder of Sansoro Health, will also speak during a panel discussion called “Accelerating Your Digital Health Startup.” Participants will discuss challenges health entrepreneurs must overcome to scale and differentiate.

To learn more about the Startup Showcase or request a free media pass, contact Emily Genco at (612) 466-4935.

DETAILS

Where: The Hyatt Regency Hotel, 1300 Nicollet Mall, Minneapolis, MN

When: April 26, 7:30am - 6:30pm

Register: Learn more at mobcon.com/digital-health.

About MobCon Digital Health: MobCon Digital Health is the foremost healthcare technology conference, bringing together top medical industry experts and healthcare IT innovators for a one-day event to showcase the emerging models of healthcare. Designed as a central point to engage and share innovation, best practices and digital/mobile strategies related to health and healthcare, MobCon Digital Health will empower attendees to discover new ways to improve healthcare outcomes. Learn more at mobcon.com/digital-health.