

UNITED STATES



Greetings!

Our countdown has begun. MobCon US is less than two months away. We hope you can join us. MobCon brings together the top minds in mobile and digital for a deep dive into the trends and technologies revolutionizing engagement in today's digital business landscape.

Mobile and digital are no longer considered "the next frontiers." They are necessities for businesses today to master and integrate with other sales, information and user channels.

This year a number of highly influential tech brands will speak at and sponsor MobCon. Some of the companies on our roster include: Pandora, Fitbit Wellness, Target, Microsoft, Adobe, HealthPartners, Oracle, Mashable, Trello, USA TODAY, Pinterest and more.

Even more buzzworthy this year, MobCon US has committed that 50% of keynote speakers will be women. The only way to ensure true diversity of perspectives is to make sure all groups can share the spotlight on stage.

We have a ticket reserved for you to be our media guest at MobCon US 2015 on November 17-18, 2015. Your press pass covers all aspects of the conference including meals and snacks, keynotes, breakouts, MobDemo and the cocktail reception on the first evening. Please let me know if you would like to attend.

In the meantime, you'll find information about the conference, press releases and profiles for the keynote speakers included. Get ready for MobDemo, the fastest look at how entrepreneurs are innovating nationally. Five will pitch their ideas before the MobCon audience and compete for over \$50,000 cash, development and legal services credits.

If you would like to interview any of the conference speakers before MobCon, please contact me. I can help serve as a liaison to accommodate their schedules, if needed. After the conference, I will follow up to offer my assistance in setting up additional interviews.

All the best,

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