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MobCon 2013's Mobile Advisory Council Announced *Leading Technology Executives to Ensure Successful Mobile Conference*

MINNEAPOLIS, MN. MARCH 12, 2013— MobCon 2013 (<http://mobcon.com>), the premier mobile conference in Minneapolis on November 7-8, 2013, announced today that it has finalized its Mobile Advisory Council (MAC) for the 2013 conference. MobCon was established to provide a framework and collaborative setting for attendees to learn from, and share ideas with, mobile industry leaders and practitioners on how to successfully design, develop and implement successful mobile strategies and solutions. The MAC is the governing body that protects this mission. Its purpose is to provide the guidance necessary to ensure MobCon attendees leave the conference with meaningful and relevant information, strategies and tactics that will enable them to effectively execute successful mobile strategies and solutions within their organizations.

The MAC for MobCon 2013 includes Björn Stansvik, CEO of MentorMate; Stephen Fluin, CSIO of MentorMate; Chip Pearson, Managing Partner of JAMF Software; Brad Benson, Lead Mobile Engineer of Jingit; Jeff Bakke, CSO of Evolution1; Wade Beavers, CEO of DoApp Inc.; Jeff Fritz, CEO of Storyworks OnDemand; Mike Bollinger, Founder of Livefront; Casey Collins, CEO of Scrimmage; Brian Hase, CTO of Agile Frameworks; Jason Scherschligt, Director of Digital Products and U/X for Jostens Corporation; Mark Coronna, Managing Director of Mark & Crowns LLC; and Nathan Clevenger, CTO of ITR Mobility.

MobCon 2013 will include 40 innovative sessions on leveraging the powerful capabilities of mobile technology, marketing and business strategy. Tickets can be purchased at <http://mobcon.eventbrite.com>.

About MobCon 2013: MobCon 2013 is the annual two-day premier mobile conference for executive, IT and mobile strategy business professionals to learn and share ideas on how organizations are using mobile to reach customers and get ahead of their competition. Learn more at <http://mobcon.com>.